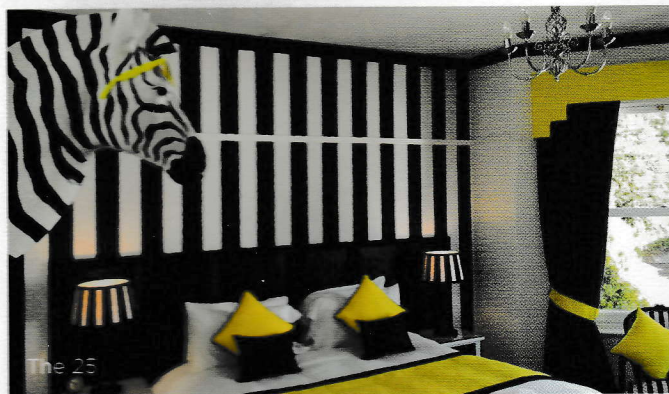
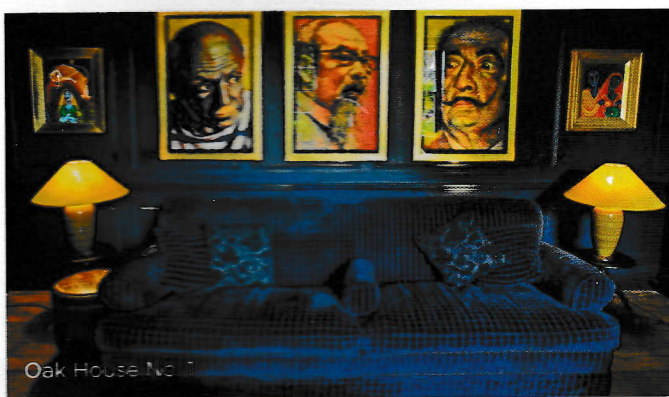


Hilden Style Guide 2017

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and healthcare interiors

Colour Pop



One key trend gaining traction in the hospitality market is introducing colour to break up monotonous, safe and neutral designs that we're so used to traditionally seeing. Hoteliers are daring to bare their colour choices and are embracing vivid details and accents into their styling choices; creating contrast, rhythm and cohesiveness throughout.

This style has already been noticed in boutique establishments such as **The 25** and **Hotel Gotham**. However, now other hoteliers are investing more in their statement items to provide a colour injection; from a striking tub chair to a feature headboard.

2017 will see a range of colours, including on-trend jewel shades; appearing in guest rooms and hospitality venues up and down the UK.