

## BOUTIQUE BED & BREAKFAST OWNERS CELEBRATE SUCCESS WITH SPECIAL SHOWCASE EVENT

Andy & Julian Banner-Price, proud owners of The 25, a multi-award winning boutique B&B in Torquay, celebrated its two-year anniversary by holding a private viewing of a specially commissioned video.

The new promo video which was watched by heads of local tourism associations, restaurants, attractions and media, is only just over ninety seconds long but packed a punch in terms of pace.

Co-owner Julian Banner-Price commented, "We wanted an upbeat, fast moving video to sell the experience of staying at The 25 which can be difficult to get across in words and photos alone. We're really pleased with the work that Pulse Studios who are based in Bristol and Plymouth produced for us. We hope that when it is shared on our website and social media it will attract new guests to us and the English Riviera."

The event also featured canapés specially chosen to showcase the local seafood available from nearby Brixham which has the largest seafood catch in monetary terms in the UK. Andy said: "It's important to us to use local suppliers where possible and our B&B guests are treated to many locally sourced and homemade items when they visit us."

Since opening, The 25 has received many accolades and awards including a recent Travellers' Choice Award from travel review website TripAdvisor, placing them as 9th Best B&B in the UK out of nearly thirty thousand other B&Bs.

When asked, Andy said they put their success down to

"always thinking what we would expect if we were paying guests, and using our OCD like tendencies to our advantage." Andy & Julian Banner-Price also announced that there may be yet more awards in the pipeline as they are finalists in South Devon's Business Awards in the Leisure & Tourism category, and also the national AA award for Unique B&B of the Year. The winners will be announced by the middle of May.

