

# Award-winning B&B is aiming for safe 'road to recovery'

**The English Riviera is preparing to open the doors for responsible tourism from July 4 and all measures are being taken to welcome holidaymakers - and local residents - on the road to recovery.**

On the frontline of the initiative is the 25 Boutique B&B, a jewel in Torbay's tourism crown after being named the best B&B in the world in 2019.

Torbay and tourism have stood hand in hand for decades. As a community, we are proud of our hospitality and the ethos of reopening in a responsible fashion is hugely important to all of us in salvaging the best, and safest, summer season possible.

"Part of government guidance, 73 pages of information, is to complete a risk assessment and put together a plan of how we aim to reopen in a safe and responsible manner," said Andy Banner-Price from the 25.

"We've assessed every aspect of the guest experience from before they check-in, right through to check-out.

**TIM HERBERT**

torbayweekly@archant.co.uk

"We looked at how things needed to change and be done differently to ensure the two-metre social distancing is maintained.

"Even before this crisis, we were fairly obsessed with cleanliness and all the chemicals we used in cleaning the B&B are the same products used by the NHS.

"The local environmental health team can inspect the risk assessment and action plan at any time. We have also taken the extra step of inviting the Visit England inspectors to the B&B for a 'safe, clean and legal' certification to give our guests the extra peace of mind.

"In an ideal world, the economy would be robust enough for everyone to stay indoors until the whole world is vaccinated but the reality is that the ultimate success of the country rests on re-opening in a safe and

The 25 Boutique B&B

responsible manner.

"We need to find a way to open and to be safe."

The campaign for a Responsible Riviera is being promoted by the English Riviera BID company to

show holidaymakers and residents especially that the Bay is a responsible bay.

