Torquay boutique celebrates two year anniversary with top tech showcase

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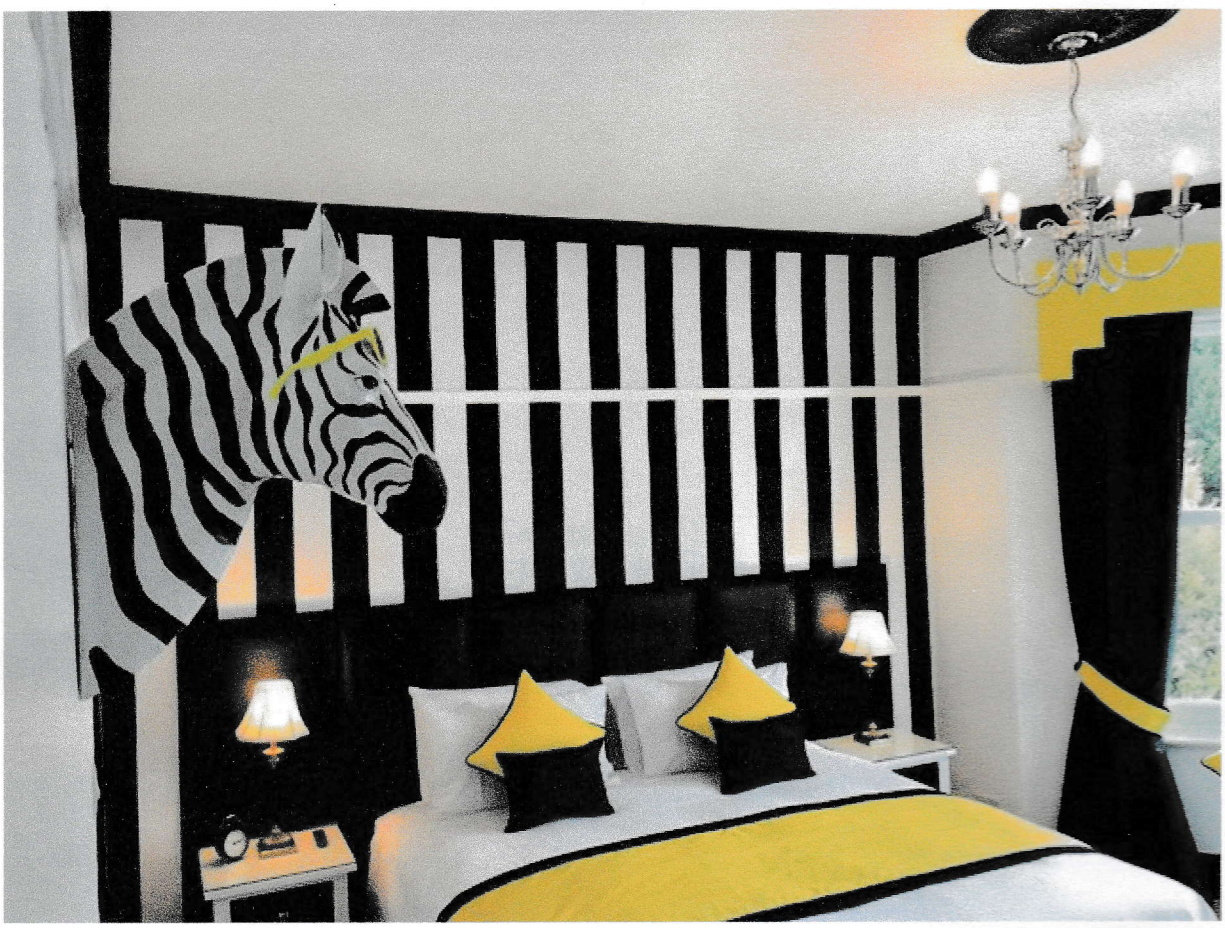

The 25, an award-winning boutique B&B in Torquay, Devon, has commemorated the day it opened its doors two years ago by launching a new specially-commissioned video to show off the property's best assets.

The b&b, owned by Andy and Julian Banner-Price, released the new video to a crowd filled with heads of local tourism associations, restaurants and attractions at the launch party on Monday.

The 90 second video was designed to 'pack a punch', and sell the experience of The 25 in an upbeat and fast way and to help paint a better picture of the location.

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The duo also announced that more awards were in the pipeline as they are finalists in South Devon's Business Awards in the Leisure & Tourism category, and also the national AA award for Unique B&B of the Year.

Julian sais: "We're really pleased with the work that Pulse Studios who are based in Bristol and Plymouth produced for us. We hope that when it is shared on our website and social media it will attract new guests to us and the English Riviera."

Since opening in 2015, The 25, home to six boutique bedrooms, has received a number of accolades including a recent Travellers' Choice Award from TripAdvisor, placing them as ninth best B&B in the UK.

When asked, Andy said they put their success down to "always thinking what we would expect if we were paying guests, and using our OCD like tendencies to our advantage."

The winners of their two latest award nominations will be announced by the middle of May.