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LOCAL BUSINESS NEWS

Torquay B&B celebrates anniversary with launch of new video

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The 25, a multi-award winning boutique B&B in Torquay, Devon celebrated being open two years with the launch of a specially commissioned video in front of the heads of local tourism associations, restaurants, attractions and media last night.

Owners, Andy and Julian Banner-Price also exclusively announced yet more awards in the pipeline as they are finalists in South Devon's Business Awards in the Leisure & Tourism category, and also the national AA award for Unique B&B of the Year.

The event featured canapés specially chosen to showcase the local seafood available from nearby Brixham which has the largest seafood catch in monetary terms in the UK. Andy said: "It's important to us to use local suppliers where possible and our B&B guests are treated to many locally sourced and homemade items when they visit us."

Their new video is just over 90 seconds long but packed a punch in terms of pace. Julian commented: "We wanted an upbeat, fast moving video to sell the experience of staying at The 25 which can difficult to get across in words and photos alone. We're really pleased with the work that Pulse Studios who are based in Bristol and Plymouth produced for us. We hope that when it is shared on our website and social media it will attract new guests to us and the English Riviera."

Since opening, The 25 has received many accolades and awards including a recent Travellers' Choice Award from travel review website TripAdvisor, placing them as 9th Best B&B in the UK out of nearly 30,000 other B&Bs.

When asked, Andy said they put their success down to "always thinking what we would expect if we were paying guests, and using our OCD like tendencies to our advantage". The winners of their two latest award nominations will be announced by the middle of May.

For more information about The 25 visit www.the25.uk