

# 2016 overall winner encourages entries to prestigious awards

THE overall winner of last year's event Andy Banner-Price, who runs The 25 Boutique B&B in Torquay with his husband Julian, is encouraging people to enter the Herald Express English Riviera and South Devon Tourism & Hospitality Awards 2017 being held in association with Wollen Michelmores solicitors.

The hotel was not only named Business of the Year in 2016 but was also a joint Gold winner in the Bed & Breakfast Guest House and Inn of the Year category.

Andy said: "We'd encourage people to enter in 2017 as the application form makes you assess every aspect of your business and think about whether you are giving the very best service you can to your guests. It's a useful benchmarking exercise.

"It's also a great feeling of achievement if you go on to win an award."

Initial judging will whittle down the entries to a select shortlist of companies, who will then be mystery-shopped by our expert panel of judges.

The programme will culminate with a five-star awards ceremony being held on November 2 at the Riviera International Conference Centre, Torquay, to celebrate the achievements of all shortlisted companies, and to announce the eventual winners.

Also announced on the night will be the recipient of the Outstanding Dedication to Tourism award chosen by the judges.

There are 15 categories to enter (see below). To enter, visit the website [dc-media.co.uk/tourismawards](http://dc-media.co.uk/tourismawards)

The deadline for entries is Wednesday, July 12. For more information, call Sarah Charlton on 01392 346733 or email her at [Sarah.Charlton@dc-media.co.uk](mailto:Sarah.Charlton@dc-media.co.uk)



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TORBAY



THE 25 BOUTIQUE B&B, TORQUAY: Julian Banner-Price, second left, and Andy Banner-Price, third left with their award.